



A NEW GENERATION  
OF SURFACE TREATMENT

MIPOLAM

eve



04-05

**PATENTED GERFLOR  
TECHNOLOGY**



06-07

**HIGH  
PERFORMANCE  
USERS  
BENEFITS**



08-09

**MIPOLAM FLOORINGS  
TREATED WITH EVERCARE™  
TECHNOLOGY**



10-11

**COMMITTED TO  
SUSTAINABLE DEVELOPMENT**

**R**



**TM**

# Patent

# Gerflor

## **PATENTED GERFLOR TECHNOLOGY**

### **Gerflor: at the heart of cutting-edge technology**

At our three Research & Development centres, seventy engineers work in partnership with Laboratories and Universities worldwide to develop innovative solutions for environments with strict technological constraints (such as the aircraft industry, for example)

### **A new generation**

of surface treatment for the floor coverings of the future

**evercare™** on MIPOLAM

an exclusive Gerflor patented coating with resistance and performance obtained by UV laser cross-linking





# EVERCARE™ TECHNOLOGY

AN EXCLUSIVE PATENTED TECHNOLOGY BY GERFLOR

## THE BEST CHEMICAL STAIN RESISTANCE SURFACE TREATMENT

<p><b>Highly Durable:</b> Exclusive surface treatment applied by UV laser cross-linking provides superior durability and an even surface thickness, creating an impenetrable barrier against stains and chemicals found in healthcare.</p> <p><b>Life expectancy of over 20 years.</b></p>	<p>evercare™ BY GERFLOR GERFLOR: EVEN THICKNESS</p>	<p>OTHER TREATED FLOOR COVERING COMPETITOR: MISSING TREATMENT AND UNEVEN THICKNESS</p>
<p><b>100% non-porous surface:</b> The surface treatment creates a 100% non-porous barrier to all liquids and chemicals, keeping all stains floating on the surface.</p> <p><b>Simple and easy stain removal.</b></p>		

## STAINING TESTS



## RESULTS AFTER CLEANING

		EVERCARE™ TECHNOLOGY	OTHER HOMOGENEOUS SHEET	RUBBER	LINOLEUM	VCT
<p>Using a neutral detergent</p>	<p>After 5 minutes</p>					
	<p>After 60 minutes</p>					
<p>Stain 1: <b>BETADINE® IODINE</b></p>	<p>After 5 minutes</p>					
	<p>After 60 minutes</p>					
<p>Stain 3: <b>PERMANENT MARKER*</b></p>	<p>After 5 minutes</p>					
	<p>After 60 minutes</p>					

\* ONLY with the Evercare™ Technology can the marker stain be erased with a common eraser

# HIGH PERFORMANCE

## EXTREME STAIN RESISTANCE

STAIN	GERFLOR TREATED 	OTHER TREATED FLOOR COVERING
<b>CHEMICAL</b>		
Concentrated nitric acid	1	2
Ammonia	0	0
Toluene	0	0
Hydrochloric acid	0	0
Concentrated sulphuric acid	0	2
Ethyl acetate	0	0
Acetone	0	0
Concentrated acetic acid	0	1
Betadine	0	1
Tincture of iodine	2	4
Methylene blue	0	3
Hydrogen peroxide	0	0
Bleach	0	1
White spirit	0	0
Chloroform	0	0
Floor wax	0	2

### STAIN SUSCEPTIBILITY SCALE

0: Insusceptible; 1: Very slightly susceptible; 2: Slightly susceptible; 3: Susceptible; 4: Highly susceptible



# USERS BENEFITS

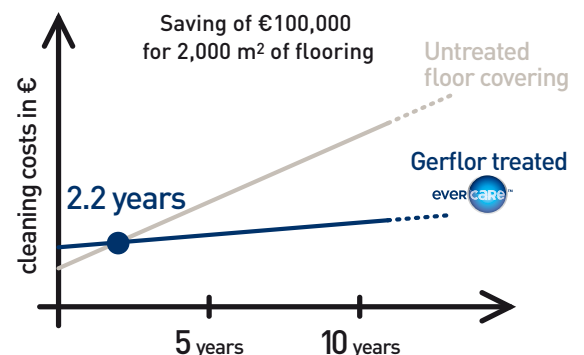
► **Easy to clean, no self-shine treatment required for the entire life of the product**

Saves water and detergent  
Fast return on investment

► **Easy stain removal**

► **Resistance to heavy traffic and micro-scratches**

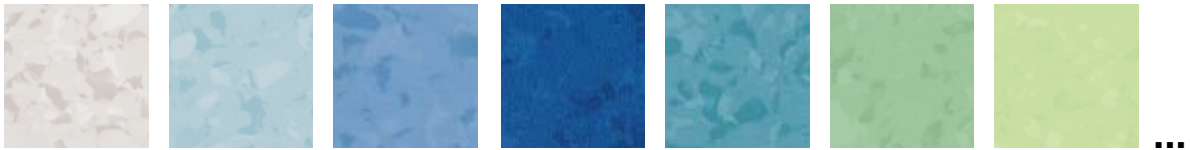
► **Durable design and lasting colour brightness**



# MIPOLAM FLOORINGS

## TREATED WITH EVERCARE™ TECHNOLOGY

**SYMBIOZ** - 26 colours



**AMBIANCE ULTRA** - 35 colours



**ESPRIT** - 24 colours



**ACCORD** - 29 colours



**ELEGANCE** - 33 colours



**COSMO** - 18 colours



**TROPLAN** - 18 colours



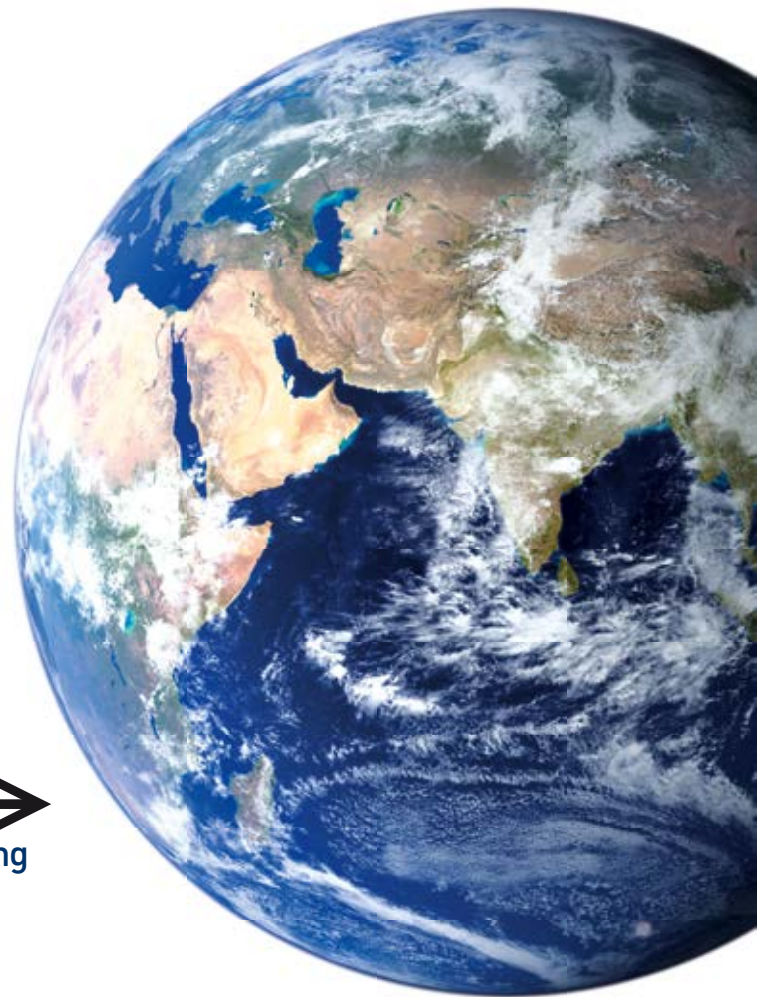
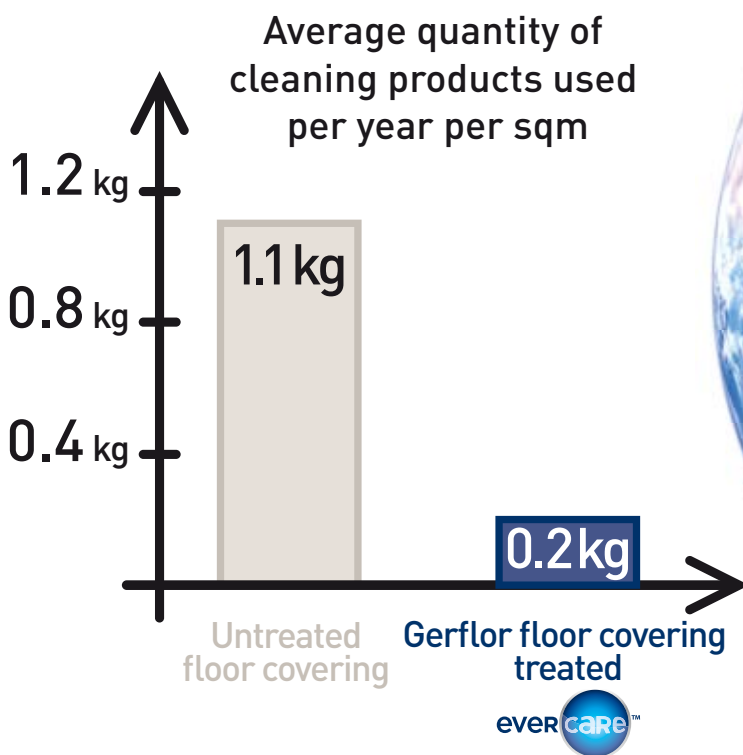






# COMMITTED TO SUSTAINABLE DEVELOPMENT

- ▶ **Low environmental impact**  
Saves water and detergent



- ▶ **Indoor air quality**
  - Non-emissive product
  - Very low VOC (Volatile Organic Compound) emissions
- ▶ **Evercare™: extreme durability**



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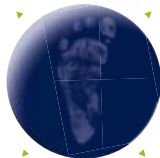
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