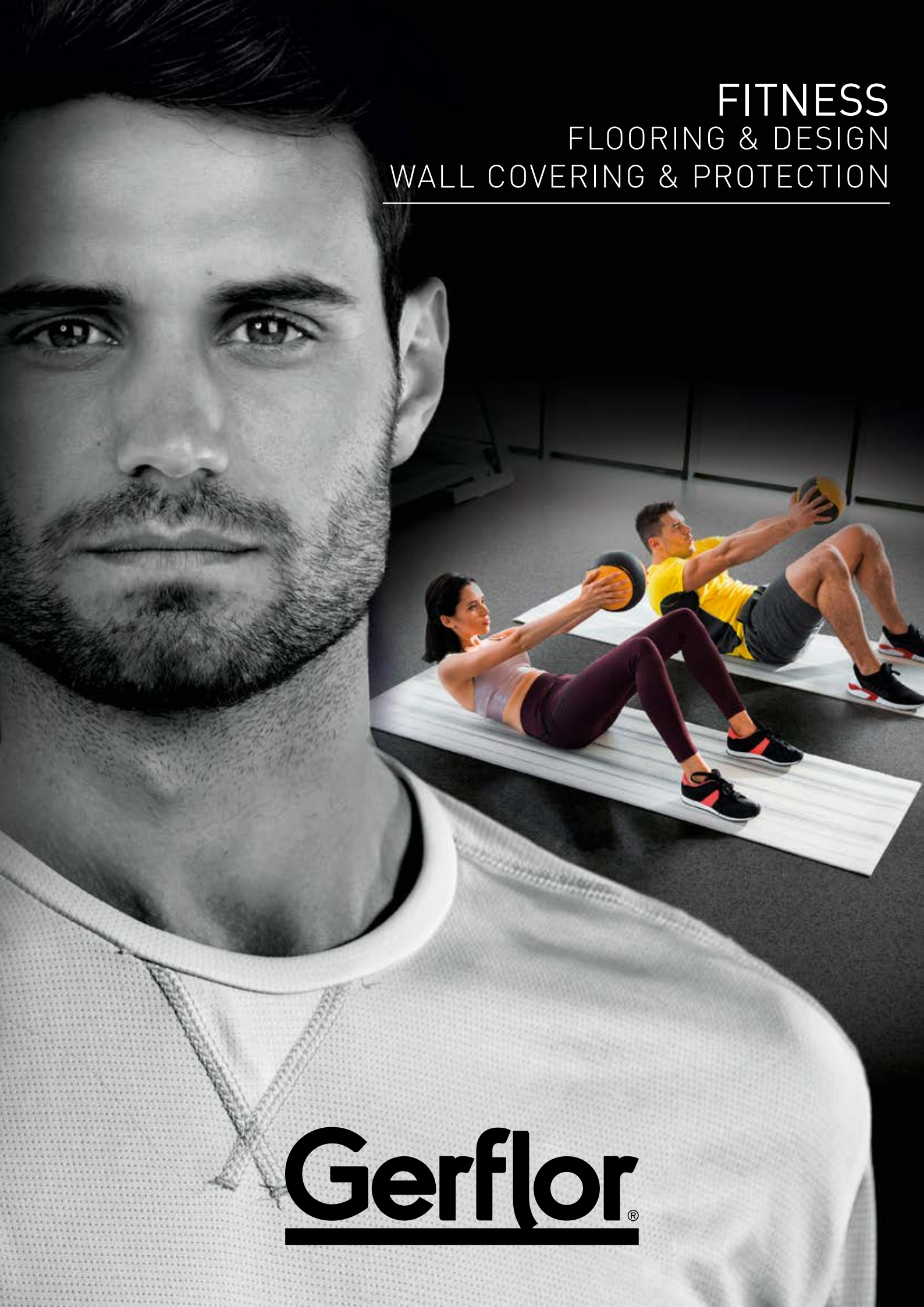


FITNESS  
FLOORING & DESIGN  
WALL COVERING & PROTECTION

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**Gerflor**<sup>®</sup>





# A TAILOR-MADE OFFER FOR FITNESS

We have developed technical solutions responding to all of the issues encountered in a fitness center. From the welcome area to the changing rooms, we have the right products for each area of your club.

**Gerflor your partner in the  
fitness world ..... P4**

**A solution for every area .... P14**

**Product guide and comple-  
mentary ranges ..... P30**





# FITNESS FLOORING & DESIGN

Delivering Sports Wellness since 1947



**BASIC-FIT**

**FIT X**

the **gym**

**FITNESS PARK**

**PUMA**

**LA FITNESS**

**L'Appart**  
FITNESS

**KeepCool**

**SNAP**  
FITNESS 24-7

HOLMES PLACE

**Newfit**

**Belfius**

**vita club**

**World Class**

Leisure Connection

**HYATT**

**HealthCity**

**ExxonMobil**

atlantawellness  
community center

**energie**  
fitness clubs

الرياضة واللياقة البدنية  
FITNESS TIME





● Sales offices ○ Manufacturing plants and logistics hubs

# WORLDWIDE PRESENCE 170 COUNTRIES



They trust us:

FITNESS CLUBS  
CORPORATE GYMS  
HOTELS







King Building - UK

# GERFLOR, YOUR PARTNER IN THE FITNESS WORLD

Your challenge is to ensure your members and coaches train in a comfortable environment and stay motivated and loyal. We help you build the community they'll be part of.

No matter where you want to develop your business, you'll find Gerflor has the credible expertise to help you implement the best solution for your customers' needs.



Fairlawns Hotel - UK

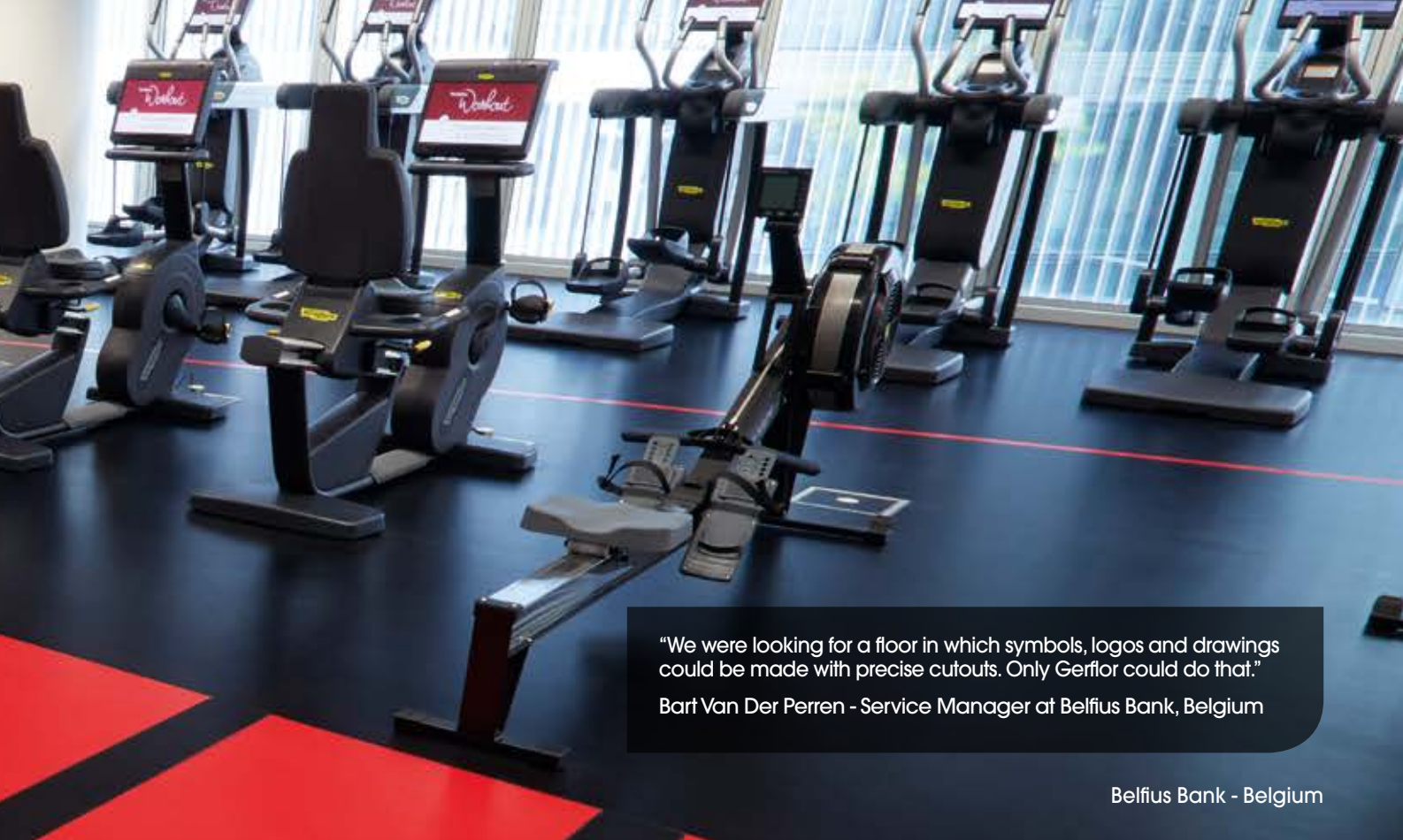




# INCREASE CUSTOMER LOYALTY







"We were looking for a floor in which symbols, logos and drawings could be made with precise cutouts. Only Gerflor could do that."

Bart Van Der Perren - Service Manager at Belfius Bank, Belgium

Belfius Bank - Belgium

Competition is fierce and you need to stand out from the crowd. We will help you strengthen your brand identity with the right combination of colours and materials. We work with you to develop an environment to attract people and convert curious visitors into loyal members.







# INSPIRE YOUR COMMUNITY

Follow our community on : [in](#) [f](#) [t](#) [p](#) [v](#) [i](#)







King Building - UK

Our solutions will help you create a comfortable and sociable environment. Fitness is more than just training, together we will enhance the modern atmosphere that your members are seeking.



Myst Gym Club - Spain





**INCREASE YOUR PROFIT BY  
SAVING TIME AND MONEY**







“Our members and guests absolutely love the new floor. The fact that it went down so quickly, considering the state of the existing floor, was a real boon in getting the wellness centre open again for business.”

Sarah Hand - Manager Coppid Beech Hotel, UK

Hotel Cosmopolitan - Brazil

Our long lasting solutions can be installed with minimum disturbance over existing floors and will withstand even the most aggressive uses.



INTERLOCKING TILES  
Loose lay installation



TILES AND PLANKS  
Interlocking or permanent adhesive installation



ROLLS  
Glued and welded







WELCOME AREA



CHANGING ROOMS



GROUP CLASSES



**GROUP CLASSES**  
TARAFLEX®



**CHANGING ROOMS**  
TARASAFE



**SPINNING**  
GTI MAX



**WELCOME AREA**  
CREATION

**A SOLUTION FOR EVERY AREA**



**FUNCTIONAL TRAINING**  
TARAFLEX®

**FREE WEIGHT AREA**  
POWERSHOCK 80



**CARDIO AREA**  
CREATION



**HEAVY WEIGHT & CROSSFIT**  
POWERSHOCK 300

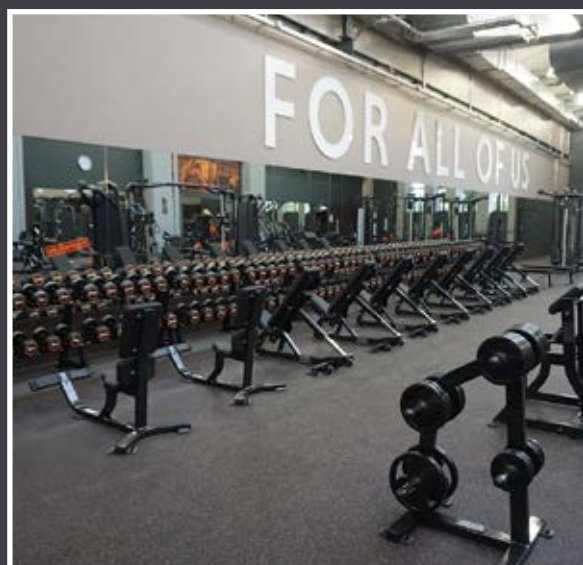
Gerflor offers you a complete floor-to-wall solution to suit all the constraints and requirements of your club.



FUNCTIONAL TRAINING



CARDIO AREA



WEIGHTLIFTING AREA



# WELCOME AREA

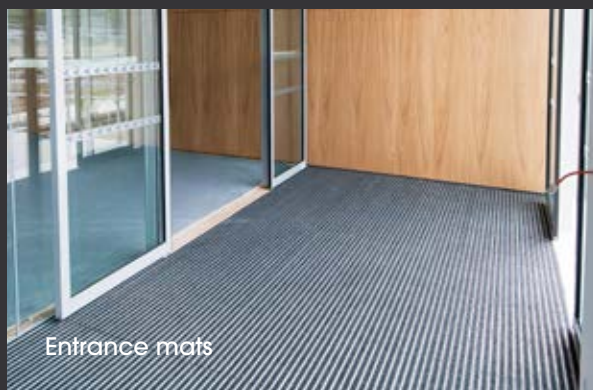
Your club has an identity, create your own ambiance that keeps up with the fitness trends.

**Recommended product ranges:**

Creation 55  
Creation 70



WellVita fitness - Germany



Entrance mats



Skirtings and profiles



- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



Had a touch of modernity and design to your club with our personalised wall protections.

**Recommended product range:**  
WALL PROTECTION



Wall protection



# CARDIO AREA

Our floors provide a clean and appealing environment, they resist heavy traffic and treadmill vibrations. Our variety of designs will enhance your cardio equipment.



Dynamic Center - Belgium



Belfius Bank - Belgium



Fitness Park - France

## Recommended product ranges:

Creation 70  
GTI Max  
Powershock 80





- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



"Today we are very pleased with the result. This floor is beautiful and durable. Our customers appreciate it as much as we do."  
Gaëtan Lebegge - Newfit Manager, Belgium



NewFit - Belgium  
Creation planks - Britany Oak





# FUNCTIONAL TRAINING

"The feedback from our professionals and members has been very positive. We are able to use this floor for group classes and personal training, thus creating a value-for-money area that our members really enjoy using."

Talya Nicolay - Brand Manager Virgin Active, UK



Huddersfield University - UK  
Taraflex® Evolution - Gold, Anthracite  
Water-jet technology



- CUSTOMISATION
- COMFORT
- PROTECTION



Belfus Bank - Belgium



**Recommended product range:**  
Taraflex® Sports Flooring



Create a real differentiation.  
We personalise your floors to offer specific programs that highlight your own identity. Thanks to our water-jet cutting technology, we graphically represent your logo and layout in the floor. No paint, no wear out.



# FREE WEIGHT AREA

Build a perfect environment to lift and drop loads without compromising your equipment. With its unique surface, our rubber flooring does not show marks from free weight falls; yet its smooth texture makes it very easy to clean and maintain.



Bingham Leisure Centre - UK



Fitneasy - Belgium

**Recommended product ranges:**  
Powershock 80

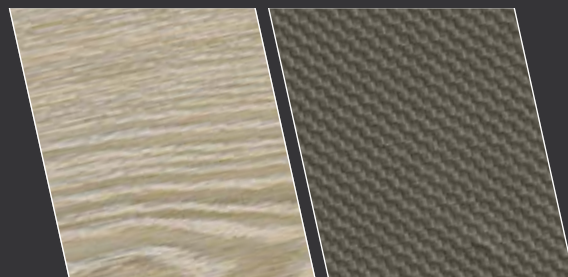


- DURABILITY
- IMPACT RESISTANCE
- EASY CLEANING



Strengthen your visual identity and protect your walls against shocks and scratches.

**Recommended product range:**  
WALL PROTECTION



Wall protection



# HEAVY WEIGHT AND CROSSFIT AREA



The One Ball - France  
Powershock 300



- SOUND INSULATION
- HEAVY LOAD AND IMPACT RESISTANCE
- PROTECTION OF SUBFLOOR



Ensure that users and materials remain safe. Our rubber flooring is tough enough to resist heavy loads. With its shock absorption and grip properties it is also recommended for the practice of Crossfit.



Bingham Leisure Centre - UK



**Recommended  
product range:**  
Powershock 300

420"





# GROUP CLASSES

Provide your members with comfortable conditions that will enable them to give their best. Our sports flooring range provides the best balance between performance and comfort, this will allow you to imagine a wide variety of activities (Yoga, Pilates, Boxing).



South Coast Gym, UK  
Taraflex Multi-Use Dark grey



Jazz Studio, UK  
Taraflex Multi-Use Wood Grey



**Recommended product range:**  
Taraflex® Sports Flooring



- COMFORT
- PROTECTION



John Smith - UK  
Taraflex® Evolution - Blue, Lagoon and Gold





# CHANGING ROOMS

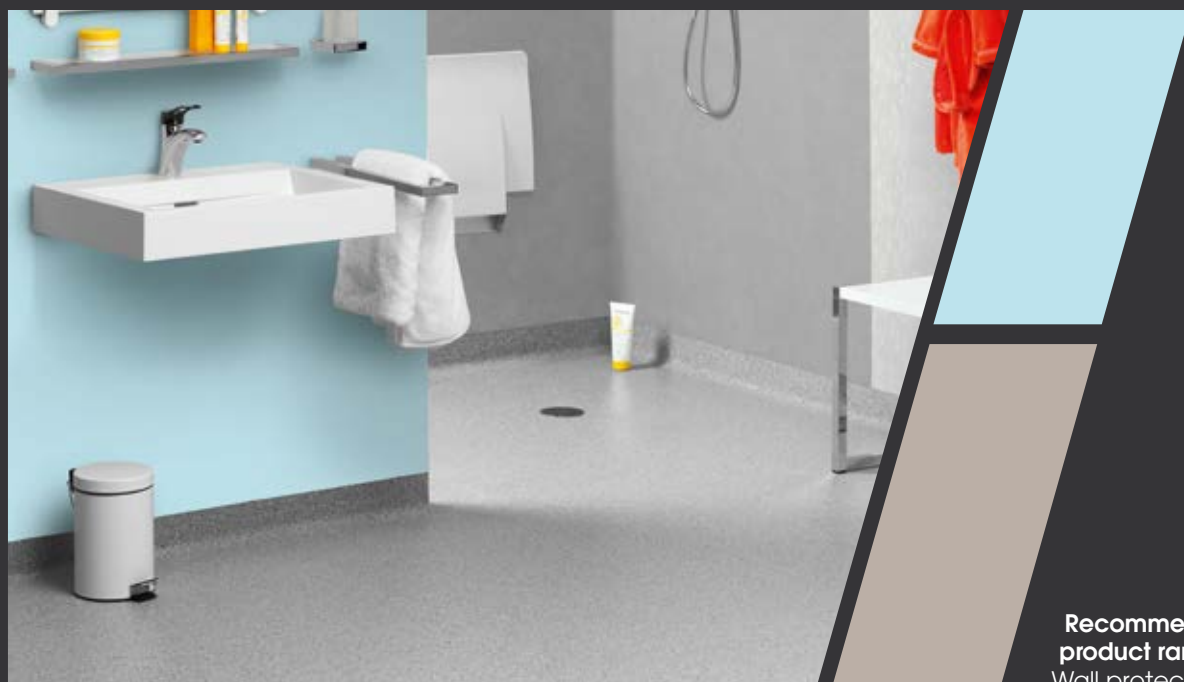
Easily combine design and safety with our non-slip and waterproof solutions.



**Recommended product range:**  
Tarasafe



Aesthetic and lasting protection of walls and doors in damp areas.



**Recommended product range:**  
Wall protection



- ANTI-SLIP
- WATERPROOF













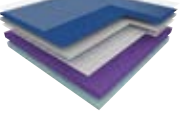
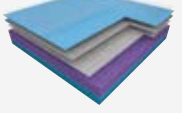
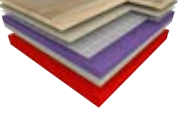
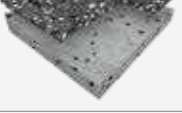




Répcse Sportcsarnok - Hungary  
Tarasafe and wall protection





# PRODUCT GUIDE

		 CARDIO	 SPINNING	 FUNCTIONAL TRAINING	 FREE WEIGHT	 HEAVY WEIGHT / CROSS FIT	 GROUP CLASSES	 WELCOME	 CHANGING ROOMS
Creation 55		○						●	○
Creation 70		●	○					●	○
GTI Max		●	●		○				
Taraflex® Surface		○						○	
Taraflex® Evolution				●			○		
Taraflex® Performance				●			●		
Taraflex® Comfort				○			●		
Powershock 80		●	●	○	●				
Powershock 300		○		○	○	●			
Tarasafe									●

● Recommended

○ Possible



# COMPLEMENTARY PRODUCT RANGE



## For more information

### INTERIOR DESIGNER

Choose the best designs and colours from our library



[interiordesigner.gerflor.com](http://interiordesigner.gerflor.com)



[www.gerflor.com](http://www.gerflor.com)

**ASIA:** Gerflor Asia  
Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998  
e-mail: gerflorasia@gerflor.com

**AUSTRALIA/NEW ZEALAND:** Gerflor Australasia Pty. Ltd  
Australia Tel: 1 800 060 785 - New Zealand Tel: 0 800 630 119  
e-mail: gerflor@gerflor.com.au

**AUSTRIA/SWITZERLAND:** Gerflor GmbH  
Tel: +43 (0)72 29/70 800-0 - Fax: +43 (0)72 29/70 800-218  
e-mail: austria@gerflor.com - switzerland@gerflor.com

**BELGIUM/LUXEMBURG:** Gerflor Benelux  
Tel: +32 (0)3 766 42 82 - Fax: +32 (0)3 766 29 14  
e-mail: gerflorbel@gerflor.com

**CANADA:** Gerflor International  
Tel: +1 438 333 0752 - Fax: +1 438 380 5425  
e-mail: gerflorcanada@gerflor.com

**CHINA:** Gerflor floorings (China) Co. Ltd.  
Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998  
e-mail: gerflorchina@gerflor.com

**FINLAND:** Gerflor Oy  
Tel: +358 (0) 10 6 17 5150 - Fax: +358 (0) 10 617 5152  
e-mail: info@gerflor.fi

**FRANCE:** Gerflor - Service Express:  
   
e-mail: contactfrance@gerflor.com

**GERMANY:** Gerflor Mipolam GmbH  
Tel: +49 (0)22 41-25 30-0  
e-mail: gerflormipolam@gerflor.com  
Kunden-Service  
Tel: +49 (0) 22 41-25 30-136 - Fax: +49 (0) 22 41-25 30-100  
e-mail: kundenservice@gerflor.com  
SAT Service und Anwendungstechnik  
tel: +49 (0)22 41-25 30 555 - Fax: +49 (0)22 41-25 30 550  
e-mail: technik@gerflor.com

**IRELAND:** Gerflor Ltd  
Tel: +353 (0) 42 966 1431 - Fax: +353 (0) 42 966 1759  
e-mail: gerflorirl@gerflor.com

**ITALY:** Gerflor S.p.A.  
Tel: +39 02 90 40 10 - Fax: +39 02 90 42 74 84  
e-mail: gerfloritalia@gerflor.com

**LATIN AMERICA (Brazil):** Gerflor América Latina  
Tel: +55 11 38 48 20 20  
e-mail: gerflor@gerflor.com.br

**MIDDLE EAST:** Gerflor Middle East  
Tel: +966 13 847 1779 - Fax: +966 13 847 1781  
e-mail: info@gerflorme.com

**NETHERLANDS:** Gerflor Benelux  
Tel: +31 (0)40 266 17 00 - Fax: +31 (0)40 257 46 89  
e-mail: gerflornl@gerflor.com

**OTHER COUNTRIES:** Gerflor International  
Tel: +33 (0)4 74 05 40 00 - Fax: +33 (0)4 74 05 03 13  
e-mail: gerflorcontract@gerflor.com

**POLAND:** Gerflor Polska Sp z o.o  
Tel: + 48 61 823 34 01 - Fax: + 48 61 823 34 33  
e-mail: info@gerflor.pl

**PORTUGAL:** Gerflor Iberia, SA  
Tel: +351 21 843 95 49 - Fax: +351 21 846 55 44  
e-mail: gerflorportugal@gerflor.com

**RUSSIA:** Gerflor zao  
Tel./Fax: + 7 495 785 23 71  
e-mail: gerflorussia@gerflor.ru

**SCANDINAVIA:** Gerflor Scandinavia a.s.  
Tel: + 47 64 95 60 70 - Fax: + 47 64 95 60 80  
e-mail: gerflorscand@gerflor.no

**SPAIN:** Gerflor Iberia, SA  
Tel: +34 91 653 50 11 - Fax: +34 91 653 25 85  
e-mail: gerfloriberia@gerflor.com

**UNITED KINGDOM:** Gerflor Ltd  
Sample service: contractuk@gerflor.com  
Office Tel: + 44 (0) 1926 622 600 - Fax: + 44 (0) 1926 401 647

**USA:** Gerflor North America  
Tel: 877 GERFLOR (437 3567) - Fax: 847 394 3753  
e-mail: info@gerflorusa.com



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# Gerflor®

Where Champions Play®

TARAFLEX

